



PAINTED ROCK
ESTATE WINERY Ltd.

Painted Rock Estate Winery releases the hotly anticipated 2008 Cabernet Sauvignon

FOR IMMEDIATE RELEASE – November, 2010 (Vancouver, BC) – Painted Rock Estate Winery is pleased to announce the release of our highly anticipated 2008 Cabernet Sauvignon.

The **2007 Cabernet Sauvignon**, recommended by Matthew Jukes of Quintessentially UK as “*a brilliant wine with pinpoint balance – totally and utterly delicious,*” was quickly snapped up by top restaurants throughout British Columbia. It was the first of Painted Rock’s inaugural vintage to sell out—long before both it and the 2007 Red Icon were awarded the 2010 Lieutenant Governor’s Award for Excellence in BC Wines.

This recognition and high praise from respected reviewers has created intense interest in the second vintage, which promises to maintain the excitement and high quality of the first release. In fact, after a barrel tasting in May, John Schreiner declared, “*for its coming second release [2008 Cabernet Sauvignon], Painted Rock has done even better. ... Was I impressed? You bet I was.*”

John and Trish Skinner and the team at Painted Rock maintain our commitment to producing ultra premium Okanagan wines that reflect the unique nature of our 60-acre terroir and the potential of the Okanagan Valley as an internationally known wine-producing region. At Painted Rock we believe that the Okanagan is capable of yielding wines as distinctive as those from the Bordeaux, Burgundy, or Napa regions. We intend to be at the forefront of this development, producing superbly crafted wines that could be made nowhere else.

To purchase the 2008 Cabernet Sauvignon or for additional information about Painted Rock Estate Winery please contact:

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