

JOB TITLE: Tasting Room Associate
COMPANY: Painted Rock Estate Winery
LOCATION: Penticton, BC
CONTACT: Jennifer Tocher / events@paintedrock.ca



TASTING ROOM ASSOCIATE

We are looking for enthusiastic Tasting Room Sales Associates for seasonal (April – October) positions in our tasting room. As a Sales Associate you are the on-site face of Painted Rock, welcoming guests to the property, educating and guiding customers through our portfolio of wines and always providing exceptional customer service from start to finish.

With your passion for wine and friendly demeanor you will promote the Painted Rock wine club & let customers know about upcoming events and happenings at Painted Rock.

You will be a part of the daily interactions with our guests and will ensure the tasting room is clean and well organised. With the ebb and flow of daily visitors, you will need to be efficient, able to multi-task, and have exceptional customer service skills. You will be an important member of our team, ready to educate, facilitate, and charm.

Responsibilities

- Greet all visitors, educating them on Painted Rock wines and guiding them through the tasting experience
- Ensure the tasting room and grounds are always clean, organized and ready to welcome all guests
- Provide necessary sales information and process all sales through our point-of-sale system (WineDirect)
- Educate and invite guests to become Wine Club members. Furthermore, adding them into the wine club database
- Answer telephone inquiries
- Assist with event and wedding set up/tear down as needed
- Assist with food preparation & service
- Perform all daily procedures: inventory counts & stocking, cash-out, daily reports, shipments

Desired Skills

- Knowledge of wine and passion for the industry – Formal training preferred
- Must be 19 years of age, have a Serving it Right Certificate & Food Safe Certificate
- Previous experience in boutique, premium wine sales and/or hospitality is considered an asset
- Experience with point-of-sale transactions and cash handling
- Strong computer skills and enthusiasm to learn
- Engaging and cheerful demeanor
- Able to lift 40lbs repetitively and stand for extended periods of time
- Must have open availability to work weekends, evenings and holidays as needed