



PAINTED ROCK
ESTATE WINERY Ltd.

Painted Rock Estate Winery reviewed by JancisRobinson.com

FOR IMMEDIATE RELEASE: JULY 30th, 2015 (VANCOUVER, CANADA)

On May 14th, 2015 at Canada House in London, England, 34 Canadian wine producers from across the country presented over 150 wines to trade, media, buyers and educators at an event hosted by the Canadian High Commission to the UK. "The UK offers great potential for Canadian wineries, and so we are pleased to support them with full confidence that our cool climate wines, fruit wines and ciders have a place in this competitive arena" commented Gordon Campbell, High Commissioner of Canada to the UK.

It was at this event that renowned British wine critic, Jancis Robinson, and her colleague Richard Hemming, had the chance to taste an assortment of Canadian wines. The wines were brought forward by a self-selected collection of Canadian producers who, as Jancis commented, were "prepared to invest the time and money on a trip to London". John Skinner, Proprietor of Painted Rock Estate Winery, believes that it is imperative that premium Canadian wine producers rally behind their industry, and their investment, and send their very best abroad to build the Canadian wine brand in this competitive world market.

Given the vast number of wines presented it was prudent for Jancis and Richard to split the tasting, with Jancis tasting the Ontario offerings and Richard the B.C. In the article "Canada shows off in London" which appeared on www.jancisrobinson.com on July 27th, Jancis writes that Richard was "enthusiastic about the Okanagan wines of Painted Rock, La Stella and Le Viex Pin – especially their red and Bordeaux blends and a couple of Syrahs."



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This, coupled with the generous reviews given, reaffirms our commitment to investing time and energy into building the name of Canadian wine on the international stage. We are confident that these efforts will in time earn our nation improved brand awareness and new markets for our wines. Please see below for the reviews given on www.JancisRobinson.com.

Painted Rock, Estate Chardonnay 2013

17 Points: Gorgeous fruit - fresh apple, lemon and also melon and grapefruit. Convincing - layered, impressive, chewy and mineral. (RH) 14.5%

Painted Rock, Merlot 2012

16.5 Points: Dense, modern, sleek, finely hewn tannin. Serious and savoury on the finish, with a firm bitterness. (RH) 14.8%

Drink 2014-2020

Painted Rock, Red Icon 2012

31% Malbec, 28% Merlot, 26% Cabernet Franc and 15% Petit Verdot.

17 Points: Fragrant violet and blackcurrant juice with loads of furry tannin. Bitter liquorice and fennel flavour - even a bit of Marmite. Solid, impressive. (RH) 14.9%

Drink 2017-2027

Painted Rock, Syrah 2012

17 Points: Reductive at first. Then pure and succulent on the palate - really expressive and intense. Very creditable. (RH) 14.8%

Drink 2014-2024

To purchase the wines or for additional information please contact:

Vancouver Sales:

Jill Butterworth Penner

T: 604 765 4538

E: sales@paintedrock.ca

MEDIA INQUIRIES:

Lauren Skinner

T: 604 657 9050

E: laurenskinner@paintedrock.ca