



PAINTED ROCK
ESTATE WINERY Ltd.

***Painted Rock Estate Winery's 2007 Red Icon and 2007 Cabernet Sauvignon win
2010 Lieutenant Governor's Award for Excellence In BC Wines!***

FOR IMMEDIATE RELEASE – July, 2010 – Painted Rock Estate Winery is proud to announce that two of our wines— the 2007 Red Icon and 2007 Cabernet Sauvignon—have been awarded the prestigious 2010 Lieutenant Governor's Award for Excellence In British Columbia Wines.

Wineries from across the province are invited to enter their best wines in the competition. Normally the wines are tasted on the first day, rated, and tasted again on the second day. On rare occasions, wines of absolute superiority are deemed outright winners on the first day. Three of the 280 wines entered achieved that result this year, two of which were our Red Icon and Cabernet Sauvignon.

The Lieutenant Governor's Awards for Excellence in British Columbia Wines were established in 2003 by the Honourable Iona Campagnolo, in consultation with wine industry professionals throughout the province, to recognize and honour excellence in wines made entirely within the province from 100% BC-grown grapes. The 2010 Awards will be presented at the winery at 1:30pm on July 29, 2010 by His Honour, The Honourable Steven Point Lieutenant Governor of British Columbia.

Painted Rock Estate Winery 2007 Red Icon, still available for sale, was recently noted as *"one of the most impressive Canadian red wines I have ever tasted"* by Matthew Jukes (Quintessentially Wine, UK).

Our 2007 Cabernet Sauvignon, touted by Mr. Jukes as *"a brilliant wine with pinpoint balance – totally and utterly delicious,"* was snapped up quickly by top restaurants throughout British Columbia and is now sold out. We look forward to sharing our 2008 vintage, scheduled for release in October 2010 and available now by pre-order.

For additional information about Painted Rock Estate Winery or this award, or to arrange an interview with proprietor John Skinner or winemaker Gavin Miller, please contact:

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