



PAINTED ROCK  
ESTATE WINERY Ltd.

***Painted Rock Estate Winery awarded "Best of Varietal, Merlot" at the 2010 Okanagan Spring Wine Festival along with finalist awards for all its other wines!***

**FOR IMMEDIATE RELEASE – April 30, 2010 (Penticton, BC)** – Painted Rock Estate Winery is excited to announce that on the heels of its **Best New Winery** award at the fall's Okanagan Wine Festival, we have also won **Best of Varietal** for our **Estate Merlot** at the 2010 Okanagan Spring Wine Festival this week. Of the 39 wines competing, Painted Rock's Estate Merlot was judged the clear winner! In fact, Painted Rock's Estate Chardonnay, Syrah and Red Icon were also finalists in their respective categories.

Another award reinforces former Vancouver Stockbroker, John Skinner's decision to cut no corners in his commitment to producing ultra premium Okanagan wines. Established in 2004 and aptly named for the unique pictographs bordering the stunning 60 acre property, Painted Rock Estate Winery is located on the eastern shores of Skaha Lake just outside of Penticton. The mandate of Painted Rock is to produce the best the terroir allows. The Skinner's know that the unique nature of the Okanagan and this property in particular will soon yield wines as identifiable as those from Bordeaux, Burgundy, or Napa—distinctly Okanagan wines, rich in flavour and character. At Painted Rock we intend to be at the forefront of this development, producing superbly crafted wines.

To that end we adhere to the strictest protocols in our estate vineyards and throughout the winemaking process, employing the best modern technologies and expertise while respecting old world traditions. Through the rigorous employ of state of the art wine-making practices and production techniques, as well as an exceptionally educated team of professionals who share John Skinner's vision of what this vineyard can and will become, Painted Rock will continue to be one winery to watch.

Painted Rock Estate Winery has been quietly building momentum, garnering positive attention from some of Canada's most notable wine critics upon the release of its first 2007 vintage. Wines have received reputable scores from Anthony Gismondi, praise from one of Canada's most prolific wine writers, author John Schreiner as well as accolades from the likes of wine reviewers Daenna Van Mulligen and **Natalie MacLean, I can't believe this is your first vintage...you've made a serious investment in quality. Your reds, in particular blew me away!**

For additional information about Painted Rock Estate Winery, this award or to arrange an interview with proprietor John Skinner or winemaker Gavin Miller please contact us below:

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